

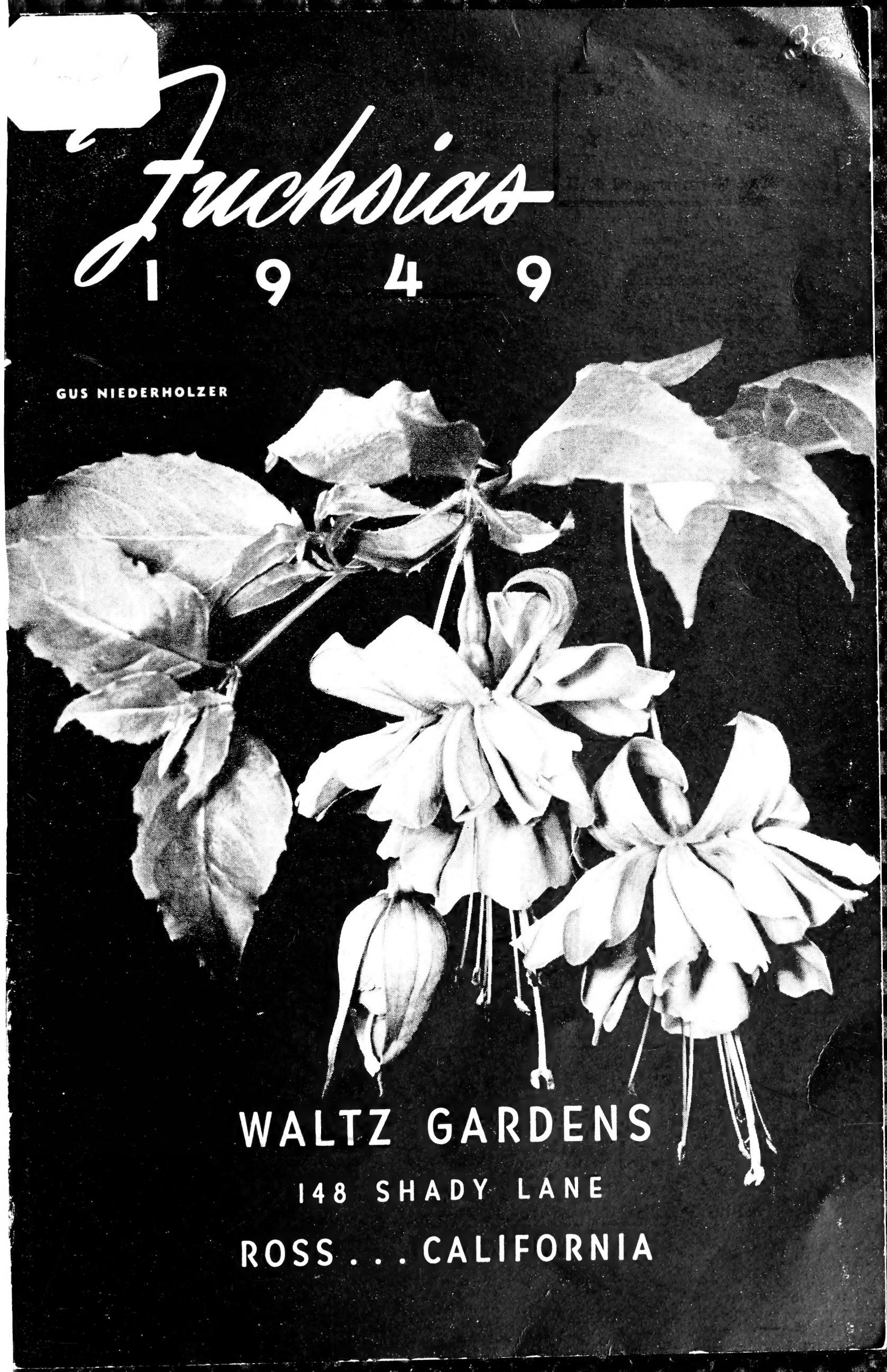
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Fuchsias

1949

GUS NIEDERHOLZER



WALTZ GARDENS

148 SHADY LANE
ROSS . . . CALIFORNIA

FUCHSIAS

Visit our gardens in Ross, seventeen miles north of San Francisco across the Golden Gate Bridge. We have specimen plants of all the fuchsias listed in this catalogue, growing and named, in our gardens for display and bloom. Also shown are the various ways in which they can be grown, such as fuchsia standards, hanging baskets, etc. Potted plants range in price from 50 cents in 4 inch pots up to \$10.00, according to size of plant.

Read carefully before ordering. Write plainly. Print your name and address clearly. Remit with order by check or money order. Currency or coins are acceptable but we cannot be responsible for loss.

RETAIL PRICES

All the new 1949 introductions in $2\frac{1}{4}$ - $\frac{1}{2}$ inch pots \$1.00 each or six plants for \$5.00.

As we specialize in the newer varieties, all 1949 introductions by other hybridizers may be ordered by mail or obtained at nursery. See page **III** four.

All 1948 varieties in $2\frac{1}{4}$ - $\frac{1}{2}$ inch pots \$.50.

All other varieties listed in $2\frac{1}{4}$ - $\frac{1}{2}$ inch pots 35¢ each. We find a well rooted plant this size stands shipping best with less setback.

Special offer of 12 plants, in $2\frac{1}{4}$ - $\frac{1}{2}$ inch pots, all named varieties, our selection, \$3.50. List the varieties you already have and we will not duplicate.

At times we may be temporarily out of certain varieties, so when ordering please name one or more substitute plants for second choice.

We guarantee all plants to be in perfect condition when shipped. Unless otherwise ordered, all plants are sent express collect. If you wish to have your order sent by parcel post, please be sure to so indicate and to include 25¢ to cover mailing charges. Packing free.

Minimum shipment \$2.00. On all orders for delivery within California, please add the $2\frac{1}{2}\%$ California Sales Tax.

Please remember we are closed on Thursdays.

We are including in this catalogue A MINIATURE FOR FUCHSIA CULTURE. If you require additional information the following book will be helpful.

THE FUCHSIA BOOK

Published by the American Fuchsia Society—\$1.00 to members;
\$1.50 to non-members.

Mr. Ted Pasekesen, 1643 Moraga Street, San Francisco 22, California

NEW 1949 INTRODUCTIONS FROM THE PRIVATE HYBRIDIZING GARDENS OF THE LATE MR. GUS NIEDERHOLZER

The following fuchsias are the results of years of breeding:

Two of these, Trailing Autumn, and Gay Time, have been garden tested in his own garden. The other three were among his last seedlings given to Muriel Jane Waltz, and have been pot grown by her with good results. The Fuchsia Gus Niederholzer which the San Mateo Branch of the American Fuchsia Society asked the privilege of naming, was picked after months of watching as being the most representative of the type of flower and the blue shades he was famous for.

The cover illustration, much less than actual size, is the beautiful Fuchsia named in his honor.

Gus Niederholzer. A large double flower of veronica blue. The stems and long upcurved sepals are of carmine, petals are carmine at base of flower, with splashes of rose shades that extend to the edge of petals. The longer scalloped inner petals of blue open bell fashion, and as the flower matures, the blue fades and the entire flower becomes a brilliant shade of orchid. A rare coloring and truly a beautiful flower. Medium size, lacy and dark green foliage. A free blooming and self branching plant. May trail.

Gay Time. A semi-double of medium to large size flowers with an array of jewel like colors. Has a short tube with broad, upturned, frosted sepals of Fuchsia Pink that glisten. The deep blue petals are edged and splashed with shades of rose. The center petals when fully opened are veined carmine emerging from carmine center. A vigorous grower 4 to 6 feet tall. Will take the morning sun.

Violet Gem. A large semi-double flower of exceptional beauty with short stem and upcurved sepals of carmine, the petals are wide spread of deep violet with just a touch of carmine at base of flower, when fully opened is on the

order of Honeymoon with petals more perfectly formed. Prefers shade and if kept in shade, does not fade, but retains its beautiful coloring to the last.

Trailing Autumn. A truly trailing variety with large single flowers. The long upcurved sepals and stem are pale rose on top, shaded geranium lake underneath tipped with green. Petals are pale magenta with a margin of orange vermillion. A long profuse bloomer.

With its graceful trailing branches and good foliage, this should be a favorite.

Summer Skies. A beautifully formed single pastel flower of medium size. The tube and upturned sepals are pale rose. The long well shaped corolla of clear pale silver blue, combined with long stamens and pistil of rose, make this two-toned Fuchsia a real beauty.

It is a continuous bloomer and for a pastel has exceptional substance which makes it heat resistant. Is a good pot plant of medium growth, and sometimes will sport a semi-double square shaped flower.

First prize winner as an undisseminated seedling in the single class, San Francisco Flower Show 1948.

1949 INTRODUCTIONS BY CLEM SCHNABEL

We are also presenting four fuchsias by Mr. Clement Schnabel of San Francisco who is fast becoming famous for the size and quality of his blooms and his artistic Fuchsia arrangements. An active member of the American Fuchsia Society, hybridizing has been his hobby for three years, and the results have been most gratifying. These are his descriptions of his 1949 introductions.

Creole 3-59/36. A new color break in fuchsias. The large double corolla is Ox Blood red with overtones of maroon. Deeper than Anna, the rich hue is enhanced by surrounding petals of darkest crimson matching the long tube and sepals. The four center petals are extended beyond the corolla on long stamens in the mature flowers. Of restrained, woody growth, Creole can be grown as a hanger. Garden tested.

1st Prize winner in the double class San Francisco Flower Show 1948.

Debutante (4-84/15). Debutante is being distributed direct from the field without further trial. The small flowers are semi-double pink self on the 17 type. Corolla tube and sepals are pale Rose Madder 23/2 with a lavender cast, appearing in the Fall. The plant is of medium height, tends to be self-branching and free flowering.

1st Prize winner — semi-double class,

Parkside. (2-4/3). A new hanging variety with large bell-like single flowers

of Doge Purple 731-1, maturing into a fine shade of Fuchsia 28/0. Each flower opens clear, with no hint of locked sepals, which are long, palest carmine, glistening and well recurved.

Growth is rapid and flowers are well distributed on side branches, medium sized bright green foliage. Garden tested.

Neon. (3-35/5). A strong growing upright plant with the most sun tolerance yet seen in a pale tubed variety. Small to medium sized tailored flowers born in great abundance. Plants have been observed with 4 to 5 flowers to leaf axil. The short tube and broad sepals are waxy white. The underside of the sepals have fine lines as though hand painted with shell pink. The neat corolla is Rhodamine purple 29/1 with a bright edge of Geranium Lake 20/0. Coupled with the white blotch on the base of each petal, the flower seems to glow from within. Garden tested. Colors are based on the Royal Hort. Society's Colour Chart.

1949 INTRODUCTIONS BY OTHER HYBRIDIZERS

Reiter's offerings: Flying Cloud, Clarion, Columbine, The Dowager, Baby Doll. Brown's offering: Blue Pendant.

Hodges' offerings: Junior Miss, Oregon Trail, Puget Sound.

Tiret's offerings: Bouffant, Moth Blue, Ric-rac, Tangerine, Uncle Charley.

1948 INTRODUCTIONS

Blue Flame (Niederholzer). A large single flower of fine form. Petals are campamula violet with a deep blue tinge streaked with pale rose madder. Strong, upright grower. Will take sun but coloring more beautiful in shade.

Dulcinea (Ralph Edwards). This is a red and white double of exquisite form. The corolla is double and of clean, clear white coloring and although it is of good size it is dwarfed by the beautiful long sepals.

Ecstasy (Tiret). A pale double variety. The inner petals are of hyacinth blue and the outer ones of the same color are splashed at the base with phlox pink. The reflexed broad granular sepals are neyron rose. A large flower.

Festival (Schnabel). Bright semi-double flower of claret rose, tube and sepals white flushed pale carmine. Tall vigorous grower.

Glorious (Niederholzer). Beautiful trailing fuchsia of a brilliant rose shade, large flower with white tube, the curved sepals are white on top, neyron rose underneath. Petals are rose bengal, good foliage, free bloomer, and a natural trailer. A real addition to the trailing varieties.

Irish Rose (Reiter). Difficult to grow. Double medium size flower, tube and sepals pale chartreuse, full petalage of palest rose. Must be grown under cool conditions.

Jack Shahan (Tiret). A trailing variety. This is a large single with long tube and sepals. The tube and pagoda-shaped sepals are of the palest Rose Bengal and the petals of the same color are margined with a darker shade. A strong grower.

Mantilla (Reiter). A new trailer with soft willowy branching growth. Bronzy foliage. The flowers are deep carmine. Tubes 3 inches in length. Petals are spreading with pagoda-like sepals. Free bloomer, especially good for the warmer climates.

Nancy (Niederholzer). Single flower medium size, flaring petals are phlox pink, with carmine cyclamen type sepals, long pistil. A free bloomer, sturdy plant.

Pink Shower (Reiter). A trailer with plenty of small branches and with small semi-double flowers of palest rose. Recommended for the cool garden.

San Rafael (Niederholzer). A large double flower of a brilliant color. Has a short fat tube flushed with carmine; broad upturned sepals are carmine; the petals are a brilliant magenta with shades of vermillion at base. The flowers are of exceptional substance. Upright grower with a stiff and heavy stem which supports the weight of the heavy flowers.

Sea Foam (Reiter). A beautiful small bush with medium sized crispy flowers of semi-double petalage and upspread sepals. The tube and sepals are white and sometimes flushed pale rose and the petals are marbled dark petunia purple. Should have shade.

Sharon (Tiret). A semi-trailing variety. The flowers are double and well formed with a medium tube and broad reflexed sepals of palest scarlet. The petals are Rose Bengal splashed with extensions of Geranium Lake at the base. Blooms early.

Sunshine (Niederholzer). A bushy type plant with an abundance of bright medium sized single flowers. Tube pale rose, and sepals pale tyrian rose tipped with pale green. The petals are bright geranium lake shaded with a rose carmine margin and are often serrated.

Susan. (Niederholzer). A truly pastel double having the palest shades yet in a flower of its type. Tube is ivory white; the sepals of pale rose are curved upwards. The petals are serrated and pale blue with a tinge of pale campanula violet splashed with mauve. This is a medium sized plant with rather small leaves.

Valentine (Reiter). This is a large semi-double, very long tube and huge widespreading sepals. The tube and sepals are white slightly flushed rose. The semi-double spreading corolla is of the deepest Imperial Purple fading to white at the base of each petal. Will trail.

CUTIE (Niederholzer). A new single miniature by request, not introduced as new as Mr. Niederholzer had given the plant to several others. The little fat tube and upturned sepals are waxy white. Petals are deep purple. The entire flower measures about one-half inch. Good upright.

DOUBLE FUCHSIAS

Anita (Niederholzer). Extremely floriferous, leathery upright turkey red sepals, violet corolla splashed red. Very double. 9 feet high.

Blue Moon (Niederholzer). Semi-double, well shaped corolla, backed by long, bright red sepals on short tube. A very rich bloomer growing to 6 feet tall.

Bolero (Niederholzer). Very large double, well shaped dark plum purple corolla and leatherly bright red calix. Very floriferous.

Charles Abraham (Niederholzer). So named in honor of a San Francisco pioneer in fuchsia culture. A most beautiful red and purple semi-double flower.

Collingwood (Niederholzer). A fine member of the new "white line!"

Dr. John Gallwey (Reiter, Sr.). Flowers exceptionally large with full double corolla of a rich creamy white veined at the base with rose madder.

Electra (Niederholzer). Double flaring corolla with large center. Petals palest pink veined pink, shorter outside petals flushed pink; strong upright grower.

Patty Evans. Soft pink sepals and tube and ivory white corolla. Bushy grower and good bloomer.

Flirtation (Leitner). Semi-double corolla delicate orchid or palest petunia purple, all petals with serrated edges. Tube and reflexed sepals light pink, sepals tipped pale green. Will trail.

G. Monk. Double corolla beautiful light blue, sepals rose. Flowers of distinct type with reflexed sepals and irregularly placed petals. Dwarf and bushy, good for pots.

Gypsy Queen. A very fine enormous flower with deep crimson calyx and rose-mauve corolla.

Hollydale (Fairclo). The corolla of Hollydale is clear pale magenta, close to the color of fuchsia Mrs. Desmond. Habit of growth and free blooming quality of W. Churchill.

Honey Moon (Niederholzer). True sensation in blue. Semi-double wide open veronica blue corolla and red sepals.

Joan of Arc (Reiter, Jr.,). This variety is of a clearer white than Ave Marie, and is of better form with larger double flowers. Cool conditions are essential to its successful culture. Will trail.

Kitty O'Day (Hazard & Hazard). Suitable for pot culture; flowers very double; large tube and sepals rose red; corolla white and veined rose.

Lucky Strike (Niederholzer). A great novelty hit in striking new coloring. Double corolla in blue, rose and pink. Pale flesh upright sepals.

Maidens Blush (Niederholzer). Double and semi-double corolla, white with pink splashes and pale pink calix.

Marionette (Reiter). Medium sized flowers with double white petalage. Tube and sepals palest rose.

Mary C. Ware (Niederholzer). The most exquisite, in honor of a fuchsia lover. A double in solid pale pink, a real self, fine in form and color.

Miss Prim (Reiter, Jr.). Large semi-double in the purple group. A beautifully formed double fuchsia and an excellent pot plant.

New Fascination (Niederholzer). Far superior to the old Fascination. Larger, more brilliant rose pink semi-double loose corolla.

Pacific Grove (Niederholzer). Very fine double flowers with bishop violet corolla and smaller pale crimson petals outside merging into darker crimson, leathery upright sepals, upright to 8 feet; a very strong grower.

Pan American (Reiter). Scandent habit; flowers very large; sepals red, corolla pale pink.

Pink Balloon (Niederholzer). Pink balloon shaped buds, very large snow white fluffy corolla. Masses of blooms in spite of great size.

DOUBLE FUCHSIAS Continued

Pink Perfection (Niederholzer, 1947). A beautiful medium size plant. Double flowers of pale pink corolla and dark pink upright sepals. Will trail.

Portola (Schnabel). Fine small bush. Floriferous plant with long semi-double flowers. Petals of the unfolding flowers range from carmine at their base to tyrian rose. Tube white shaded pink.

Pres. Felix Faure. A double of the darkest purple splashed with crimson; tube and sepals turkey red.

Pride of Exeter. Long corolla with large broad petals of deep rose lightly suffused violet. Long pointed sepals of light rose. Tube white shaded pink.

Purple Phenomenal. Double corolla plum purple, streaked carmine at base petals; sepals bright scarlet.

Rosette (Niederholzer). Dark rose madder upright sepals. Dark rhodamine purple double short rose bud corolla. 3 feet tall.

Rubeo (Tiret). Vigorous bush with large rugose foliage. Corolla ranging from deepest rose bengal on the center petals to deep crimson on the outer petals. Pale carmine tube and carmine sepals.

Rosana (Niederholzer). A full double large rose, a fine self in solferino purple. Very productive in flowers, extra fine foliage. Upright to 8 feet.

Rosemarye (Niederholzer). Exquisite very pale purplish blue corolla, slightly irregular in form. Pale ivory tube and sepals.

Santa Cruz (Tiret). Deep crimson sepals and corolla. A fine upright grower.

Seventeen (Reiter, Jr.). An entirely new double self-colored fuchsia of a real rose shade. The petals of the large double flower and the thick recurving sepals are clear rose madder. One of the finest fuchsias.

Super Colossal (Niederholzer). Double red and purple. Exceeding most others in size and profusion of blooms. Strong upright grower.

The Chief (Evans & Reeves). The name aptly describes this beautiful flower. Dark rich violet with petals flushed cerise and sepals of dark carmine.

Titanic (Reiter, Jr.). Double corolla ranges from carmine at base of petals to deep petunia purple toward the edges which have a light "bead" margin. Short carmine tube and thick recurved carmine sepals. Will trail.

Treasure (Niederholzer). Fine upright growth with plenty of flowers. Very pale orchid double corolla of large size; calix nevron rose. One of the best.

Triumphant (Niederholzer). Single to semi-double spreading corolla amethyst violet. Upright sepals turkey red. Tall, strong grower, very floriferous.

Uncle Jules (Reiter, Jr.). Double violet blue, sepals crimson. Foliage is small and thick and the growth scandent. Giant double of fine "blue" coloring. Will trail.

Whitemost (Niederholzer). A sensational beauty. Perfectly white fluffy large corolla and faintly pink sepals. Extremely floriferous. Will trail.

White Wonder. A double flower of snowy white; wide sepals are crimson. Tall vigorous plant.

White Pearl (Niederholzer). Medium upright grower. Sepals very pale pink; corolla pure white.

Winston Churchill. Double corolla magenta pink, shaded blue, upturned sepals rose pink. Strong medium high grower. Good sized flowers and a continuous bloomer.

Wonderblue (Niederholzer). Very double real blue corolla. Phlox pink calix. All petals are distinctly scalloped. A fine upright grower.

S I N G L E F U C H S I A S

Aloha (Niederholzer). Medium size single flower with cyclamen purple corolla and white sepals with green tips. 6 feet tall, upright.

Aurora Superba. Sepals and tube of light orange apricot, corolla of deep orange peach.

Bellisima (Niederholzer). Very large single flowers with deep purple long corolla and bright red sepals five inches across. 6 feet tall, upright.

Black Princess (Niederholzer). 8 feet tall, gracefully arching branches, very floriferous, the darkest and largest single wide open deep purple corolla and red sepals.

Cardinal (Evans & Reeves). Giant single scarlet red flowers in great profusion. Very strong semi-climber.

Cassandra (Niederholzer). Extraordinary in form and color. Turkey red upright sepals, dark doge purple single corolla, petals finely serrated.

Chang (Hazard & Hazard). Single brilliant orange; flesh sepals flushed red. Strong upright grower, free bloomer.

Claire De Lune. Long narrow blooms of salmon-orange, corolla flaring out at the end. Broad leaves.

Cocky (Niederholzer). Small but attractive flowers of dark Geranium Lake with lighter petals. Corolla is petunia purple with darker edges. Small outside petals make flowers semi-double. A willowy grower. 4 feet.

Curly Wurly (Niederholzer). Strong upright plant with an abundance of flowers. The turkey red sepals are oddly curled and whirled. The single corolla of very fine bell shape is a very dark violet purple, lighter at the base and with brilliant red streaks.

Erecta Novelty. Single white and pink, corolla margined with rose. Flowers erect.

Forget-Me-Not (Niederholzer). One of the most dainty, well shaped, medium

sized flowers. Very pale pink tube and sepals and pale blue corolla.

Garnet (Niederholzer). Single spreading corolla deepest red, tube and upturned sepals dark red. Very strong grower.

Gay Senorita (Schmidt). Single bell-shaped corolla lilac, flushed rose, long sepals rose red. Good grower, large flower, very free flowering. Will trail.

Heavenly Blue (Niederholzer). A real beauty in the single and long form. Pale blue corolla, long narrow sepals pale pink, all rolled up.

Laura (Niederholzer). A beautiful large single long flower with ivory tube and nevron rose sepals. Corolla is fuchsia pink with bright red edges. A fine grower.

Little Beauty. Dwarf compact bush. Very free flowering with lavender blue corolla changing to rosy lavender; deep pink sepals.

Lucienne Breval. Single long slightly twisted corolla of white delicately shaded rose. Long pointed softly tinted sepals.

Mazda. (Reiter, Jr.) A large vigorous single. Deep carmine sepals. The petals of the broad spreading type are of deepest carmine.

Melody. Beautiful single pale rosy lilac, upturned sepals palest rose. Strong branching growth, large flowers, free blooming. Tops in any climate.

Minuet (Niederholzer). Strong grower; flowers large wide open; sepals and tube red; corolla brilliant purple.

Miracle (Niederholzer). Long calix, almost white. Single serrated corolla is striped in pink and white.

Mona Liza (Niederholzer). Pale almost pure white single, self.

Mrs. G. G. Henry (Niederholzer). Tube and sepals very pale pink, single corolla pure white, very floriferous. Short bushy type.

Mrs. Rundle. Very long tube and very long pointed sepals of flesh color, with vivid orange corolla. Will trail.

S I N G L E F U C H S I A S C o n t i n u e d

Narcissus (Niederholzer). Vigorous arching branches, medium flowers; rhodamine purple corolla, lovely pink sepals.

Otherfellow. Single, deepening from near-white at base to coral pink at petal edges; tube and short green-tipped sepals are waxy white. Strong upright grower, very free blooming. It's cute.

Orange Queen. A small flower with waxy creamy white tube and sepals; the corolla bright orange red. Excellent for pot plant.

Otto. Remains popular because of the abundance of large purple and crimson flowers, and its beauty as a pot plant.

Perky (Hazard & Hazard). Sepals waxy white, sharp pointed tips of deep pink. Single pink corolla. Foliage small. Tall upright.

Pleromet (Niederholzer). Six foot high upright; sepals are turkey red and rolling up. The corolla is very dark violet, single and wide open.

Powder Blue (Niederholzer). The palest blue corolla and tyrian rose sepals. Grows to perfection in shade; 6 feet tall.

Prima Donna (Niederholzer). Pale pink and pure white, a perfect flower of great beauty.

Richard Diener (Niederholzer). Strong upright grower; flowers extraordinarily large. Single corolla milky white, long and broad petals veined rose throughout, edges serrated; tube and long, wide, upturned sepals shiny red. One of the largest singles.

Rose of Denmark. Lustrous rose pink, recurved sepals white. Medium sized flowers and blooms freely.

Scarlet Baby (Niederholzer). Most graceful single red and purple. Brilliant red curved sepals. Long stamen and pistil. A vigorous grower.

Sunray. Ornamental variegated foliage, silvery white and green. Rosy purple corolla and salmon sepals.

Sunset (Niederholzer). A well shaped bush with fine foliage, pale pink calix, and wide open single corolla of brightest sunset color.

Super British. Single crimson, tube and sepals waxy white. Upright grower.

Symphony (Niederholzer). Very graceful single flowers with long, very pale phlox pink sepals and pale cobalt violet corolla.

Trumpeter (Reiter, Jr.). Short single corolla orange red, very long thick tube and short sepals pink. Good grower, free blooming.

Utopia (Niederholzer). The largest single perfectly shaped fuchsia. Dark tyrian rose corolla, brilliant crimson rolled up sepals. Will trail.

Vivien Lee (Niederholzer). Medium size single flower with very pale pink corolla and slightly darker sepals. 3 foot upright.

Wowona (Niederholzer). Very prolific bloomer, crimson upright sepals and single wide open corolla. Is peony purple with crimson stripes. 7 feet tall.

S I N G L E T R A I L I N G F U C H S I A S

America (Niederholzer). Long thin tube and sepals rose madder on the outside, solid crimson on the inside. Single short corolla deep crimson.

Athene (Warren). A new natural trailer with a Lucienne Breval type flower of good substance. Tube and sepals tyrian rose shaded to white at base.

Autumnale. Highly colored foliage of bronze, orange, yellow and green. Grow in sunnier location, pinch back frequently. Will trail.

Bubble Hanger (Niederholzer). An ideal hanging basket plant with fine foliage and flowers. Pale pink calix and rose madder single corolla, with reverse concave petals.

SINGLE TRAILING FUCHSIAS Continued

Butterfly (Reiter, Jr.). A fine large single self with recurved sepals and spreading corolla. Corolla is rose bengal; sepals and base of corolla are crimson. Foliage is light green.

Cascade (Dr. Legan). Masses of large single blooms, long pointed sepals white flushed carmine and deep carmine corolla, spread of sepals usually about six inches. Good grower and fine foliage.

Claret Cup (Dr. Legan). Very large flowers with recurved pale carmine sepals and corolla of rose bengal. A striking plant.

Frosty (Niederholzer). A large single, fine white long corolla with red lines. Dark crimson sepals and tube.

Harmony (Niederholzer). Light geranium lake calix and rose bengal single corolla. A fine bloomer.

Henri Poincare. The long violet blue corolla forms a perfect bell, which is handsomely set off by pointed red sepals.

Marinka. Almost a self color with rosy scarlet corolla and crimson scarlet sepals.

Marginata (Niederholzer). A fine hanger with lots of medium size flowers. Vermillion sepals are narrow and long. Corolla is rose bengal with darker edges.

Muriel. An old English variety of exceptional beauty, immense flowers with scarlet tube and sepals and long twisted rose corolla.

Prince of Orange. A real gem of slow growth with deep orange - vermillion corolla and soft carmine tube with sepals of deep salmon.

Red Spider (Reiter, Jr.). The spidery flowers have a long tube and exceedingly long narrow horizontal sepals of deepest crimson; long downward pointing petals of deep rose madder veined and margined deep crimson.

Rosalie Rooney (Niederholzer). A fine hanger very floriferous. Long white tube and orange-red single corolla.

Terracotta (Niederholzer). Single corolla and sepals of a striking new red.

DOUBLE TRAILING FUCHSIAS

Abundance (Niederholzer). Semi-double corolla medium blue, lighter at base, deeper at edges; petals veined; tube and sepals rose pink, sepals tipped green. Bushy growth, medium sized flowers in great abundance.

Anna (Reiter, Jr.). Double corolla with outer half of petals strongest magenta while the base of petals, the sepals and tube are of strongest carmine.

Lindisima (Niederholzer). A beautiful blending of rose and mauve in very large double flower.

Maranda (Fairclo). A good trailer of medium size, semi-double flowers. Large crimson sepals and rosy purple corolla.

Mrs. George Martyn. Semi-double flower. Golden-variegated leaves, a sport of the beautiful Prince of Orange.

Molesworth. Medium size, of perfect shape, scarlet tube and sepals and full double snowy white corolla. Branches pendant.

Mei Ling (Niederholzer). Very pale lilac blue corolla, semi-double. Pink upright sepals.

Nonpareil. A very fine grower and most floriferous, ivory-pink calyx and pale purple-blue corolla.

San Mateo (Niederholzer). Very large double victoria violet corolla with fuchsia pink spashes. Leathery pink calix. Fine hanger.

Victory. (Reiter). A long semi-double flower of solid rose madder; sepals are carmine.

REX BEGONIAS

The Rex Begonias form one of the most brilliant and interesting of all foliage plants. As they originated in a tropical region of dense forests, they must have diffused light, moist atmosphere and porous soil.

For information regarding their propagation and culture write to the American Begonia Society of San Francisco for Special Bulletin No. 13. Price 15 cents.

We now have a good selection of well-rooted pot-bound plants in 2½ inch pots ready for shipment, 50 cents each. List sent upon request.

A MINIATURE MANUAL FOR FUCHSIA CULTURE BY G. NIEDERHOLZER

**Real Joy Comes to Those Who Grow Fuchsias to Perfection.
To Succeed, "Observe and Respond" to These Suggestions:**

Soil—Is to be rich in humus, water absorbing by the addition of leaf mold, peat and organic fertilizer well mixed in. Loose subsoil is necessary to provide for drainage. A good mixture is made of one third leaf mold, one third good soil and one third well rotted manure.

Water—Keep soil damp at all times and frequently give overhead shower and a fine moderately sharp spray on the underside of foliage to discourage aphids, white flies, thrips and spittle bugs.

Air—Should at all times contain a great deal of humidity by keeping walks and walls or fences wet. Strong wind or sharp draft is to be avoided.

Light—Is essential; hot and direct afternoon sunshine is to most varieties harmful. Give morning sun only, wherever possible; or sunshine filtered through trees or overhead lattice work. Dark walls or fences in a shady place should be painted a light reflecting color.

Fertilizers—First choice is cow manure with lots of fibrous, organic material. Second choice is any mammal or bird manure. Third choice is commercial combinations. Fourth choice would be pure chemicals if used with special care and knowledge.

Insect Pest Control—Persistent vigilance and frequent use of sprays to keep pests out of your garden is much more effective than trying to drive them out after occupation. Insecticides are plentiful—ask a responsible dealer.

Care of Growing Plants—Most varieties have brittle branches and require protection by stakes, by lattice work or by fastening to walls or fences. In order to shape plants to fit requirements or wishes eliminate all unwanted growth at any time. To extend flowering season and to improve the quality of blooms pick all flowers as soon as they have passed the prime of their life. Never let seed pods or berries grow. Hoeing near the plants is bad. A three to five inches deep mulch of some organic litter held down around the plant as far as the roots are suspected to spread and kept moist will keep the soil loose and cool in summer, also provide the best protection against frost in winter.

Pruning—At the season of complete or near dormancy is essential to produce new growth which in turn gives the best flowers. All vigorous branches should be cut back to one or two pairs of dormant buds. The very spindly twigs and those interfering with others are best eliminated entirely by gently breaking them off at their base. All pruning has to be controlled by the consideration of what the plant is desired to be like in the future. Parts of plants damaged by frost should be cut out entirely. Plants frozen down to the ground will produce good new plants from the roots if protected by a mulch.

A Lattice Conservatory or Lath House—Is the greatest boon to the fuchsia specialist. It provides the basis for the nearest imitation of the jungle atmosphere in which fuchsias feel at home. It will offer to you the chances to join the ranks of fuchsia connoisseurs who grow the best varieties to real perfection.

Pot Culture—As the wave of interest in the new fuchsias spreads to many parts of the country where the climate is less favorable to out door growing, pot culture gains in importance. But even in the most favored Pacific Coast regions potted plants are highly treasured for periodical display on porches, verandas, on steps leading to home entrances and even for limited times indoors on special occasions. Plants in ordinary unglazed pots need watering every day. Glazed pots will hold moisture better. In either case extra rich soil and more feeding in liquid form during the flowering season is needed. This is especially important for hanging pot plants.

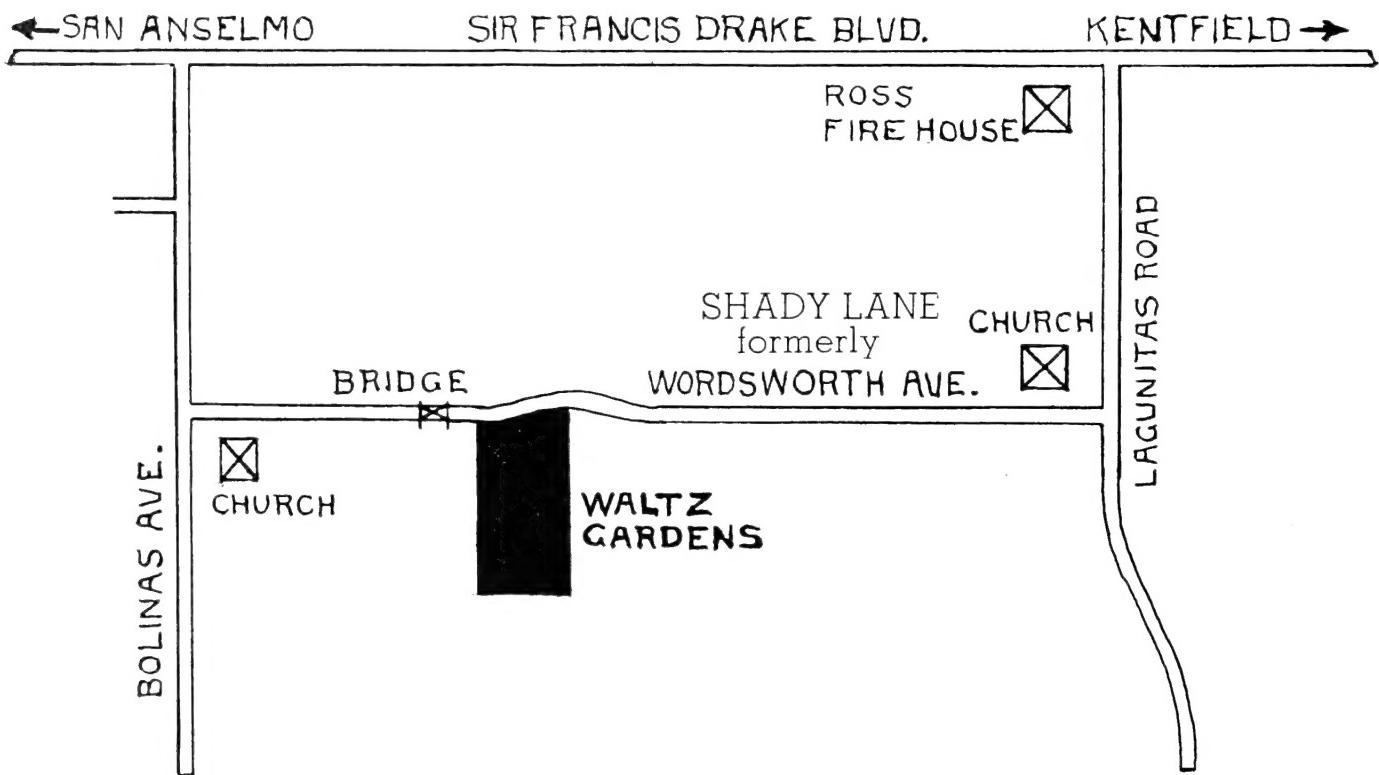
FUCHSIAS FOR SPECIAL PURPOSES

If you are planning a fuchsia garden or wish to train fuchsias tree shape, pillar, trellis, etc., we would be pleased to help you select the proper varieties.

Join The American Fuchsia Society! They publish a monthly bulletin which is helpful to Fuchsia lovers and shade gardeners. Dues are \$1.00 per calendar year. Address: Mr. Ted Pasekesen, 1643 Moraga Street, San Francisco 22, California.

H O W T O F I N D O U R G A R D E N

Please remember we are closed Thursday



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